

nice things people have said about Zingerman's

"[Zingerman's is] a national treasure. It is the center of my gastrodeli universe." - Mario Batali 2/26/2007

"The coolest small company in America"
- *Inc. Magazine* 1/1/2003

"[Zingerman's is] one of the top 25 food market's in the world" - *Food & Wine Magazine* 2/28/2005

Zingerman's co-founders Ari Weinzweig and Paul Saginaw given *Bon Appetit's* Lifetime Achievement Award joining the likes of Julia Child, Jacques Pépin, Alice Waters and Mario Batali in winning this honor.

"[Zingerman's Cranberry Walnut Pie is one of the] top 5 Mail Order Pies in the country"
- *Good Housekeeping* 11/1/2006

Zingerman's three-pound farm round ranked #1 on *Fortune's* "Mail-Order-Bread Taste Test": "This beautifully scored loaf from the famous deli in Ann Arbor, bowled over our testers with its crunch and fresh taste." - *Fortune Magazine*, 2/01/2007

Midwest Living calls Zingerman's Delicatessen one of "Our Favorite Things": "When *Midwest Living* staffers need to keep relatives happy at Christmas, we often rely on Zingerman's staples, such as sour cream coffee cake." - *Midwest Living* 2/01/2007

Midwest Living hails Zingerman's Bakehouse's Magic Brownies as one of the "top 20 recipes of all time." - *Midwest Living*, 2/01/2007

Zingerman's Bakehouse's chocolate cherry bread hits Yahoo's list of "twelve places to order truly extraordinary chocolate items online." - Yahoo, 12/1/2007

Zingerman's Guide to Good Eating was mentioned as a Must Have addition to your cookbook library by a guest on NPR's *Splendid Table*. - *NPR Splendid Table*, 1/1/2007

"[Zingerman's Delicatessen] is one of 10 great places to nosh on authentic Jewish deli food."
USA Today - 3/24/2006

"When it comes to service, few establishments can rival Zingerman's" - *Saveur*, 1/1/2003

"Take one yourself, or give a course as a present and drop lots of hints that this is a gift that should keep on giving. BAKE! is the best School of Hard Knocks, without the pain, humiliation and pressure that typically accompany a restaurant apprenticeship. You work side by side with superb teachers while you're up to your elbows in ingredients. The class was fun. I will never again question why Zing's bread costs what it does. It smells, sounds, looks, feels, and tastes exactly the way it should."

Nan Bauer - *Ann Arbor News* - 11/1/2006

Frank Carollo of Zingerman's Bakehouse is one of five "Noteworthy Bakers" in the U.S. according to *Metropolitan Home*- 4/1/1997

Zingerman's breads are "...slow-rising (up to 18 hours), finely tuned, hand-shaped loaves that are nearly meals in themselves...the pecan raisin is so moist, rich and satisfying, it redefines the category." - Suzanne Hamlin - *The New York Times*

"Probably the best food store (and catalog) in the U.S.: Zingerman's in Ann Arbor, Michigan."
- Jeffrey Steingarten - on National Public Radio

 Zingerman's®
community of businesses